

# SONO“R”US

***“Machine for Microparts Moulding based on Ultrasound  
excitation”***

## D5.2 Final Dissemination activities report

**Project No. 286552**

**Start date of project: 01-05-2011**

**Duration: 2 years**

**Revision: 01**

**Date: 25.04.2013**



## Deliverable Information

**Title:** Final Dissemination activities report

**WP and task:** 5.2

**Revision:** 01

**Revision Date:** 25.04.2013

**Author:** Marco Bibas

## Dissemination Level

Project co-funded by the EC within the Seventh Framework Programme (2011-2013)		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

(Tick the corresponding dissemination level of the deliverable according to Annex I).

## Approvals

	Name	Company	Date	Visa
Author	Marco Bibas	ASCAMM	25.04.2013	
WP Leader	Marco Bibas	ASCAMM	29.04.2013	
Coordinator	Xavier Portal	MATEU Y SOLE	29.04.2013	

## Document history

Revision	Date	Modification
Version 1		

## Dissemination report

### 1.1 The Project Web Site

The project web site is available since the beginning of Sono"r"us project. It is accessible at: [http://www.SONO"R"US project.eu](http://www.SONO)

Once the project is ended, the website is to be available at least one year.

#### ▪ Partners web sites:

To increase visibility of Sono"r"us project, the partners have implemented within their own website a link to Sono"r"us website.

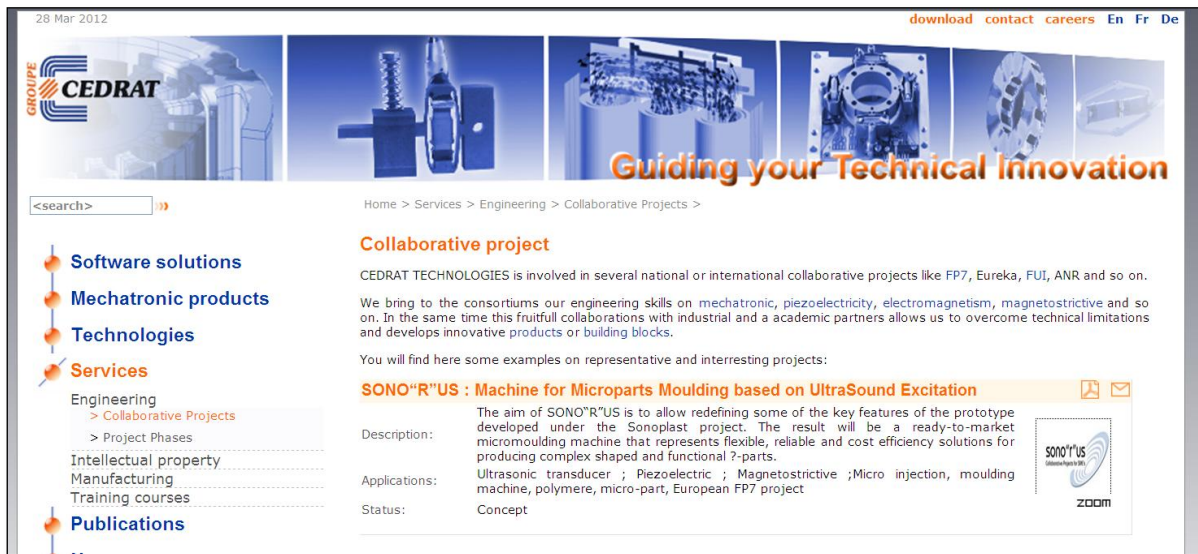


Figure 1: CEDRAT's Web Site

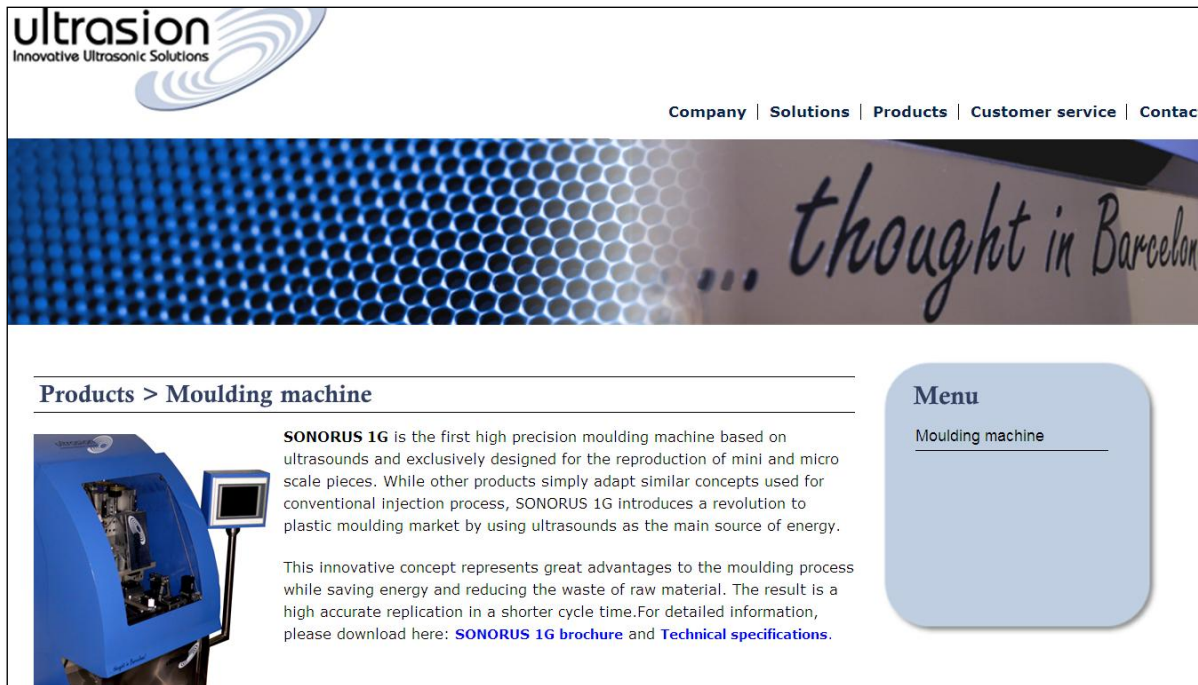


Figure 22: ULTRASON's Web Site



Figure 3: ASCAMM's Web site

## 1.2 Poster and leaflet

A poster and leaflets describing the Sonorus project have been elaborated.

Both documents contain an introduction to the project, objectives, partner description, work packages interaction and so on.

The leaflets can be printed on both sides of an A4 page. These leaflets shall be distributed each time a partner has an activity related to dissemination.

The poster can be printed alone in a large size as A0. This poster shall be used during fairs, conferences, poster sessions, and so on.



**Figure 41: Sono'r'us's Poster**

Leaflet is freely downloadable from the Sonorus website.



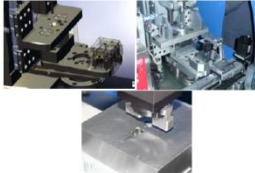

The Project	PARTNERS												
<p>The <b>SONO"R"US</b> Project represents a breakthrough concept in the manufacture of plastic micro and mini parts, introducing into the market the first moulding machine based on the ultrasounds.</p> <p>Taking profit of previous results achieved by Sonoplast (FP7-SME-2007-No.222378), SONO"R"US intends to develop an optimized, ready-to-market ultrasonic moulding machine that represents flexible, reliable and cost efficiency solutions for producing complex shaped and functional <math>\mu</math>-parts.</p> <p>It started on 1st May 2011 and the project duration is 2 years.</p>  <p>After <b>SONO"R"US</b> the micro-injection moulding industry will benefit with a new machinery to offer to the market capable of facing all the main difficulties that can be found in a conventional micro-injection moulding machine.</p>	<p>The <b>ultimate purpose</b> of SONO"R"US is to deliver a machine perfectly adaptable to market needs. This equipment must be developed according to new parameters of ultrasounds while complying with technical requirements of micromoulding, like repetitiveness, quality, profitability, etc.</p> <p>The main challenge is to produce micro and mini parts featuring very complex geometries through a higher of dosage.</p>  <p>Sonorus is structured following 6 work packages (WP):</p> <p><b>WP1:</b> Adaptation and prototype re-design for the final machine industrialization.</p> <p><b>WP2:</b> Performance verification of the machine in industrial conditions.</p> <p><b>WP3:</b> Market studies and competitive intelligence study of the technology.</p> <p><b>WP4:</b> Feasibility studies for increasing functionality and performance of the machine and target market.</p> <p><b>WP5:</b> Dissemination activities: Pilot Demonstration and Exploitation of the Project Results.</p> <p><b>WP6:</b> Project Management.</p> <p>The project consortium comprising, 5 partners from 3 European countries, 4 of which are SME (76,7% of the project consortium) and 1 is a RTD.</p> <table border="1"> <thead> <tr> <th>Partner</th> <th>Main roles within the project</th> </tr> </thead> <tbody> <tr> <td> <b>Mateu &amp; Solé</b></td> <td> <ul style="list-style-type: none"> <li>Project Coordinator</li> <li>WP leader for Adaptation and prototype re-design for the final machine industrialization.</li> <li>Manufacture of the Sonorus machines.</li> </ul> </td> </tr> <tr> <td> <b>PROMOLDING</b></td> <td> <ul style="list-style-type: none"> <li>WP leader for Performance verification of the machine in industrial conditions.</li> <li>Contribution in the definition of Sonorus machine requirements &amp; validation.</li> </ul> </td> </tr> <tr> <td> <b>CEDRAT</b></td> <td> <ul style="list-style-type: none"> <li>WP leader for Viability studies for increasing the functionality and performance of the machine and the target market sector.</li> <li>Responsible for analyzing data from validation phase and propose solutions for improving the Sonorus machine regarding the ultrasound components.</li> </ul> </td> </tr> <tr> <td> <b>ultrason</b></td> <td> <ul style="list-style-type: none"> <li>WP leader for Market studies and Competitive intelligence study of the technology.</li> <li>Responsible for the commercialization around the world and technical support of the Sonorus machine.</li> <li>PR Manager and chaired of the Exploitation Committee.</li> </ul> </td> </tr> <tr> <td> <b>ascamm</b></td> <td> <ul style="list-style-type: none"> <li>WP leader for Dissemination: Pilot Demonstrations &amp; Exploitation Plan.</li> <li>Responsible for manufacturing micro-mould customized for USM technology for the validation phase.</li> <li>Validation of the Sonorus Machine working on industrial lab conditions</li> <li>Scale up studies</li> </ul> </td> </tr> </tbody> </table>	Partner	Main roles within the project	<b>Mateu &amp; Solé</b>	<ul style="list-style-type: none"> <li>Project Coordinator</li> <li>WP leader for Adaptation and prototype re-design for the final machine industrialization.</li> <li>Manufacture of the Sonorus machines.</li> </ul>	<b>PROMOLDING</b>	<ul style="list-style-type: none"> <li>WP leader for Performance verification of the machine in industrial conditions.</li> <li>Contribution in the definition of Sonorus machine requirements &amp; validation.</li> </ul>	<b>CEDRAT</b>	<ul style="list-style-type: none"> <li>WP leader for Viability studies for increasing the functionality and performance of the machine and the target market sector.</li> <li>Responsible for analyzing data from validation phase and propose solutions for improving the Sonorus machine regarding the ultrasound components.</li> </ul>	<b>ultrason</b>	<ul style="list-style-type: none"> <li>WP leader for Market studies and Competitive intelligence study of the technology.</li> <li>Responsible for the commercialization around the world and technical support of the Sonorus machine.</li> <li>PR Manager and chaired of the Exploitation Committee.</li> </ul>	<b>ascamm</b>	<ul style="list-style-type: none"> <li>WP leader for Dissemination: Pilot Demonstrations &amp; Exploitation Plan.</li> <li>Responsible for manufacturing micro-mould customized for USM technology for the validation phase.</li> <li>Validation of the Sonorus Machine working on industrial lab conditions</li> <li>Scale up studies</li> </ul>
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Figure 52: Sonorus Leaflet front page

Project GOALS	
<p>The aim of the <b>SONO"R"US</b> project is the <b>improvement, optimization and industrial implementation</b> of a pre-commercial moulding for the production of plastic parts in the micro and mini scale size.</p>  <p><b>SONO"R"US</b> project focuses part of its activities on <b>market analysis and business models</b> for reaching the <b>best strategy for the worldwide exploitation</b> of the commercial machine.</p> <p>In order to achieve the expected results, the structure of the work plan has been focused on:</p> <ol style="list-style-type: none"> <li>1. Optimization of the prototype/machine by using technical criteria and relevant data parameters analysis.</li> <li>2. Validation of optimization proposals: It has been analysed the necessity of developing 2 pre-commercial Machines (Machine1 &amp; Machine2) for reaching a complete validation of the technology to introduce the machine with guarantee to the market.</li> <li>3. In a preliminary stage will be performed the validation of the first machine (Machine1) for an expert industrial laboratory.</li> <li>4. With the best options (technical/cost analysis) from Machine1 tests, Machine 2 has the necessary aim to be tested in industrial conditions at full capacity.</li> </ol>	<div style="display: flex; justify-content: space-around; align-items: center;">    </div> <p><a href="http://www.sonorusproject.eu">www.sonorusproject.eu</a></p> <p>"The research leading to these results has received funding from the European Union's Seventh Framework Programme managed by REA-Research Executive Agency <a href="http://ec.europa.eu/research/rea">http://ec.europa.eu/research/rea</a> (FP7/2007-2013) under grant agreement n° 286552".</p> <p><b>Contact:</b></p> <p><b>Mr. Francisco Javier Portal Solé</b> Mateu &amp; Solé Potosí, 7 bis, Int. 08030 - Barcelona SPAIN <a href="mailto:sonorus@mateusole.com">sonorus@mateusole.com</a></p> <p><b>"Machine for Microparts Moulding based on UltraSound excitation"</b></p>  <p><b>SONORUS 1G</b> The First Ultrasonic Micromoulding Machine</p>

Figure 1.2.3: Sonorus Leaflet back page

Otherwise Promolding has designed a leaflet to distribute it to potential clients and customers that visit its facilities.

**PROMOLDING**  
creating polymer solutions

**SONORUS**  
Microparts moulding based on UltraSound

The SONORUS project represents a breakthrough concept in the manufacture of plastic micro and mini parts, introducing the first moulding machine based on ultrasound.

SONORUS 1G is a full electrical, autonomous machine suitable for white rooms and laboratories. Since no electrical heaters are needed for melting plastic materials, the process is highly energy efficient while putting the thermoplastic under a much lower risk of degradation.

SONORUS has no warm-up time, therefore you can start producing parts immediately. A small amount of pellets is dosed into the mould by a built in hopper and feeding system. These pellets are molten and pushed into the mould cavity by a sonotrode through ultrasound energy. This takes less than 1 second. A built in pick and place system enables the machine to run in automatic mode.

Promolding BV | Laan van Ypenburg 100 2497 GB The Hague (NL) | PO box 1030 2280 CA Rijswijk (NL)  
t +31 70 307 47 30 | f +31 70 307 47 31 | welcome@promolding.nl | www.promolding.nl

**SONORUS**

Machine specifications

<b>Clamping unit</b>	
Clamping system	The beta less... Vertical
Clamping force	30 kN
Standard mould type (dimensions)	75/75x50 mm
Clamping plates size (LxW)	75x75 mm
Mould opening stroke (max)	125 mm
Max mould height	80 mm
Min. mould height	40 mm
<b>Factor drive system</b>	
Factor force (max)	7.5 kN
Factor speed (max)	800 mm/s
Factor stroke	30 mm
<b>Ultrasound unit</b>	
Ultrasound frequency	30 kHz
Generator power	0.75 kW
Moulding pressure (max)	30 (Low Pressure) MPa
Max dosing weight	0.5 gr
Min. dosing weight	0.015 gr
Production rate max. (PS)	0.36 kg/h
Punger stroke	100 mm
<b>Punger driving system</b>	
Factor force	1.5 kN
Hopper capacity	1.5 L
<b>Drive power</b>	
Electrical power supply	3 kW
Max power consumption	1000 W
<b>Display and software control</b>	
Control system	B&R
Data introduction system	Touch Screen
Screen size	10.4 inch
<b>Dimensions and weight</b>	
Machine dimensions (LxWxH)	808x653x1787 mm
Machine net weight	930 kg

The research leading to these results has received funding from the European Union's Seventh Framework Programme managed by REA - Research Executive Agency - <http://ec.europa.eu/research/rea> (FP7-2007-2013) under Grant Agreement number 286552

Figure 1.2.4: Promolding Leaflet of Sonorus

**About ULTRASON S.L.**

ULTRASON is the first company dedicated to design, manufacture and commercialize industrial solutions using USM™ (UltraSonic Moulding).

The new company is the result of years of applied research on the advantages of ultrasounds as a clean, high efficient source of energy for processing polymers.

ULTRASON was born with the clear mission of transferring to market technologies and knowledge generated in the laboratory to improve manufacturing processes.

The enterprise is a spin-off composed of companies and private R&D organizations which believe in the ultrasound potentials as a competitive advantage for plastic industry.

**Our Values**

Our mission is to exploit the ultrasound knowledge in benefit of innovation and manufacturing. Our vision is to be the company reference in Europe and the World in ultrasonic applications for the industry.

**SONORUS 1G**  
Powered by USM™

**The First Ultrasonic Micromoulding Machine**

ULTRASON S.L.  
www.ultrason.com  
Valle de la Tecnología Park  
Av. Universitat Autònoma 22 - 08290  
Cerdanyola del Vallès (Barcelona) - Spain

We Bring Ultrasound Technology to the Manufacturing Industry

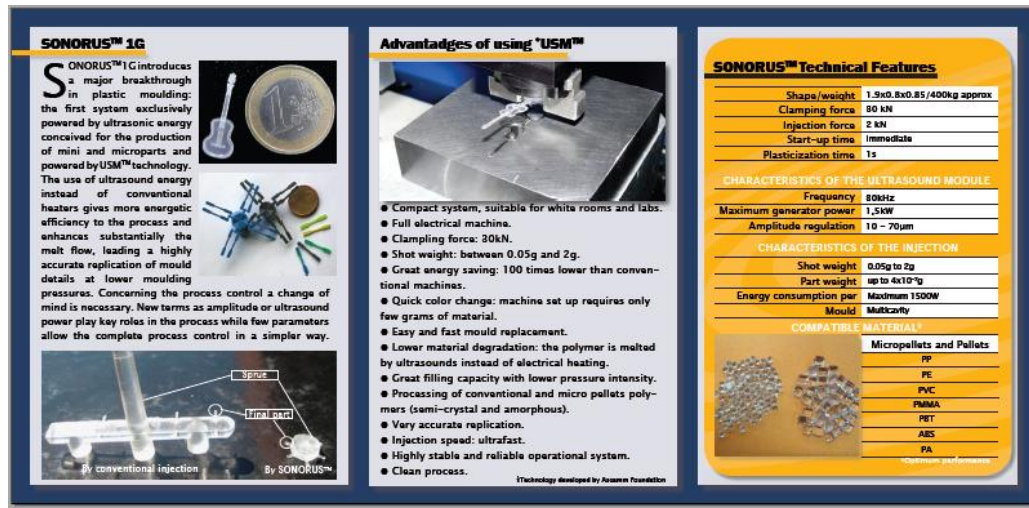


Figure 2.2.8: Ultrason Leaflet of Sonorus

### 1.3 Newsletters and publications

Communications through partners' news letter throughout the project life time. CEDRAT TECHNOLOGIES and ASCAMM have presented Sonur"u"s and its activities in the frame of the project in their news letter, Cedrat News n°62 and AscammTech n° 6. Finally, it is advanced that in the next AscammTech issue (n°20), a new article about Sonorus machine and Sono"r"us project will be released.





Figure 1.3.1: CEDRAT & ASCAMM Newsletters

### SONORUS European Project

**Background**

Biomedicine, electronics, optics, precision engineering..., are currently strategic fields with increasing trend of miniaturization. In this context, polymers play a critical role due to their competitive price, adjustable properties by the use of fillers and reinforcements and good processability.

Up to now, injection moulding has proved to be the most precise, flexible and cost efficient technology for the large-scale replication of thermoplastic parts. In spite of the economic potential, the current micro moulding market still present many limitations in terms of investment required, time-to-market of products and production reliability. The reason behind is that existing technologies for manufacturing of plastic  $\mu$ -components are not fully developed up to now. They are simply based on the same concepts (process and tooling) used for the injection of bigger parts. This results in technical problems such as dosage precision, process accuracy and repetitiveness.

Many efforts have been done in order to overcome it.

However, only ultrasound injection moulding was able to face the main difficulties mentioned previously. Sonoplast project has built a prototype which allowed defining, validating and establishing the requirements to properly melt plastic material and fill small cavities. This very stable process was able to produce mini parts with higher quality compared to conventional technologies.

Even though, there are still relevant features to improve in order to achieve a commercial machine.

In this context, SONO"R"US project represents the opportunity to improve and optimize key features of the prototype. Once the technical improvements are implemented, the new machine will be tested in a real industrial environment. Beside the technical developments, as a parallel issue, a study on some possible new markets will be carried out; the goal here is to assure the solutions fully complies with all the requirements of the identified key-sectors.

**Objective**

The aim of SONO"R"US is to allow redefining some of the key features of the prototype developed under the Sonoplast project. The result will be a ready-to-market micro moulding machine that represents flexible, reliable and cost efficiency solutions for producing complex shaped and functional  $\mu$ -parts.

La Vanguardia - Monográficos 22/09/2011

## Ultrasonidos para la mejora e innovación de procesos industriales

**Ser la empresa de referencia en Europa y en el mundo en aplicaciones de ultrasonidos para la industria. Con esta ambiciosa visión trabaja Ultrason, una empresa especializada en el diseño, desarrollo y comercialización de soluciones basadas en Ultrasonidos de Alta Potencia. De momento ya pisa fuerte, compitiendo con empresas alemanas y japonesas en la división de honor...**

El estudio de la eficiencia de los procesos tecnológicos, basados en ultrasonidos, por empresas industriales privadas (Plásticos, Aeroespacial, Alimentación, etc.), Ultrason nació en 2008 fruto de una alianza de investigación entre la Universidad de Valencia y Ultrason, una empresa especializada en el diseño, desarrollo y comercialización de soluciones basadas en ultrasonidos de alta potencia. Ultrason se establece con el apoyo del Programa Operativo del Ministerio de Ciencia e Innovación, y la Fundación Española para la Ciencia y la Tecnología (FECYT).

**APORTACIONES DE ULTRASON**

Ultrason es una empresa tecnológica que desarrolla soluciones basadas en ultrasonidos de alta potencia para la industria. Ultrason es una empresa tecnológica que desarrolla soluciones basadas en ultrasonidos de alta potencia para la industria. Ultrason es una empresa tecnológica que desarrolla soluciones basadas en ultrasonidos de alta potencia para la industria.

## Amsler demonstrates inspection unit

**Firm readies ultrasound system**

**Our Expertise Will Form Your Vision**

**Meeting the needs of today, creating solutions for the future**

**Netstal molds caps at show**

**ASB Series**

**NETSAL ASB COMPANY**

**FINAL SONORUS MACHINE**  
Under the umbrella of the SONO"R"US Project, it has been developed the first commercial moulding machine based on ultrasounds, called SONORUS 1G.

Within SONO"R"US project, SONORUS 1G went through an industrialisation process which led to its validations and market launch. Moreover, several enhancements have been made to fulfil market needs as well as improving market uptake.

As a result, experts within the project have integrated into SONORUS 1G a variety of control options for the automation of the process and optimisation of a wide range of product needs. Today the machine is using the latest and greatest software routines to deliver plastic parts with high precision and performance. It also uses protected close-loop sequences that ensure the correct plastic moulding conditions. Finally, SONORUS 1G has improved its existing connectivity options in order to monitor accurately the traceability of the process.

SONORUS 1G is highly reliable and energy efficient – up to 90 times lower power consumption compared with traditional injection moulding technology. Since no electrical heaters are needed, the process is highly energy efficient while putting the thermoplastics under a much lower risk of degradation, being ideal for production in white rooms and labs. Additionally, our low stress process involves a reduction in tooling costs estimated between 25% and 35%.

In the early 2012, a Beta Tester programme was carried out according to SONO"R"US Project plan with the aim of integrating added-value improvements to make SONORUS 1G machine more competitive. One of the main purposes of the pilot test was to collect information and advice from participants (industrial companies, universities, labs).

The Beta Tester programme gave us the chance to explore the potential markets. For instance, medical is now one of the targeted markets because plastic micro and mini parts are required with high precision and material no degradation such as catheters parts, hearing aid devices components, and dental applications. Our new revolutionary manufacturing technique has proved efficient and potential medical companies have already expressed their interest in acquiring the machine. Another example is the electronics industry, especially when it comes to overmoulding of micro-component parts. This has also resulted in another significant target market since our ultrasounds-based manufacturing process entails an important reduction in raw material consumption (no degradation, no waste in purging barrels, smaller sprues and runner systems...) which leads to saving costs.

SONO"R"US project has been co-funded by the European Union's Seventh Framework Programme (FP7) – under the "Research for SME-Demonstration actions", managed by REA-Research Executive Agency.

The project, with a two-year duration (2011-2012), comprised the following partners: Ultrason (Spanish company that commercialises industrial solutions based on high power ultrasounds) / Mateu y Solé (Spanish manufacturer of plastic moulding equipment) / Promoldring (Dutch company specialised in injection moulding process) / Cedrat (French company specialised in Ultrasounds technology development) and Ascamm (Spanish Industrial Technology Centre specialised in production of innovative industrial technologies).

Figure 2.2.8: Example of articles published

On September 22<sup>nd</sup> 2011, *La Vanguardia*, the most important Catalan newspaper, published an article about Ultrason and its innovative lines of research where it was mentioned Sono"r"us project. On January 28<sup>th</sup> 2012. *El País*, the largest Spanish newspaper, pointed out that Ultrason was a successful company which based its growth in its R&D projects. Other publications were released in the following media: NPE magazine - Orlando (USA) – on April 4<sup>th</sup>, 2012; K-PROFI Magazine and Plasticos Modernos magazine both articles on October 2012. In total seven articles have been released throughout the project.

#### 1.4 Fairs

The following aims to describe the most relevant fairs and exhibition attended by partners during the project:

SONO"R"US was been presented in two exhibitions during 2011: **Equiplast 2011**, the most important Spanish trade exhibition for the plastics and rubber sector and held on November 14-18<sup>th</sup>. **Swiss Plastics**, one of the premier events in Lucerne (Switzerland) for the plastics industry which brings together national and international companies that present their novelties such as new products and processes for a diverse range of industries like medicine, micro-systems or automation.

In both events it has been used promotional material such as posters and leaflets and announced its participation on the website.

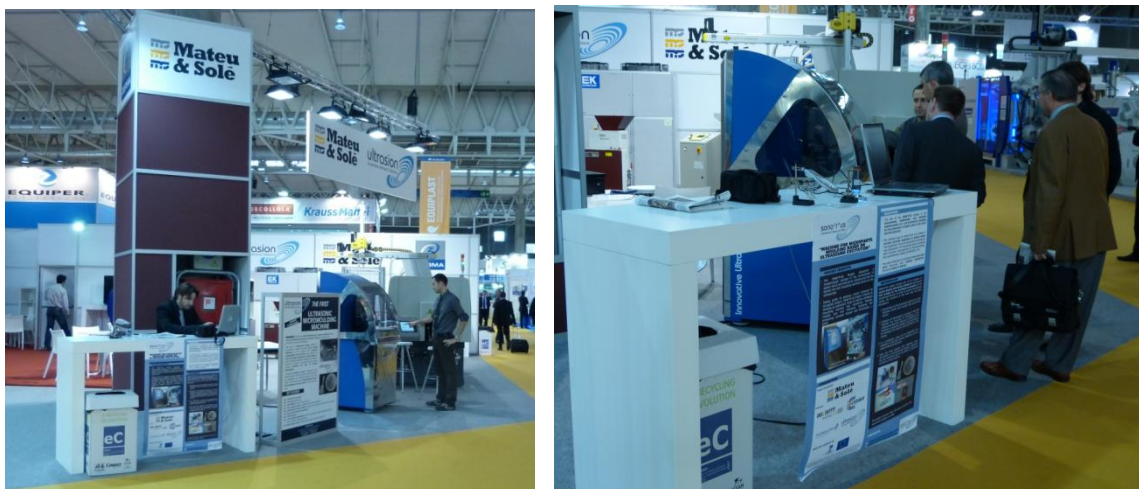


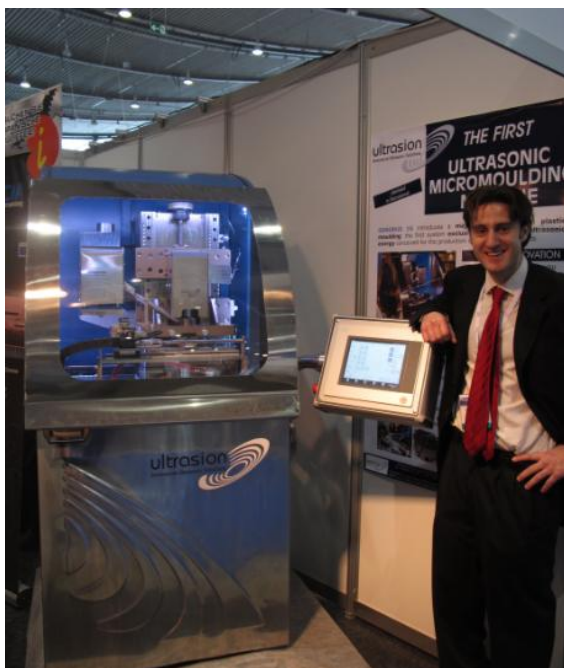
Figure 6: Fairs Equiplast 2011



In 2012, SONO"R"US was been presented in the **NPE 2012** (Orlando, FL) the most important International Plastics Exhibition in the USA in which 1,830 companies offer their latest products and technologies for a wide range of sectors ( more than 60,000 visitors). More than 160 organisations showed real interest for Sonorus machine which most of them (80% of total) came from the medical sector.



Furthermore, In June 2012, Cedrat attended the Actuator Exhibition and Conference held in Bremen (Germany). The 13th International Conference on New Actuators is the most important market place to meet leading international specialists, to share their expertise and to start business co-operations in the field of new actuator technologies. There were about 500 participants from more than 30 countries.



With respect to the **7th International Exhibition on Smart Actuators and Drive Systems**, the show presented components, system approaches and applications of smart actuators and low-power electromagnetic drives based on conventional (electromagnetic) and innovative working principles (new actuators) and associated subjects. The range of topics also included measurement techniques, control concepts and circuits, driver components and units, system integration, layout and

simulation tools etc. Cedrat got 40 contacts that were interested in us<sup>m</sup><sup>TM</sup>.

On February 2013, Ultrason participated in the **Südtec / Medtec show (Germany)** which is targeted to medical devices. This event received 35,000 visitors.

*All the dissemination material underlined that Sono"r"us project has received funding from the European Union's Seventh Framework Programme managed by REA-Research Executive Agency <http://ec.europa.eu/research/rea> (FP7/2007-2013) under grant agreement n° 286552.*

## 1.5 Project Video

On April 25<sup>th</sup>, 2012 it was disseminated an amateur video in which it was described the main features and advantages of Sonorus machine. You can watch it on: <http://www.youtube.com/watch?v=sl-b3Kmim2I>

On April 30<sup>th</sup>, 2013 a professional video is to be released where it is described the advantages of the machine and technologies as well as the environmental and economic gains. The video can be downloaded from: <https://www.yousendit.com/download/UVJpcXlnYTl1aVp2TzhUQw>





## 2. Summary of the dissemination activities

Events	Quantity	Country
Newsletters & E-zines	9	EU, USA
Press releases	7	Europe
Exhibition & Conference	19	EU, USA
Stakeholder meetings	5	Europe
Website	1 (project website) +5 (partners website)	International

The following table describes the dissemination activities carried out throughout the project by partner:

## 2.1 ASCAMM

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
2011	Web SONO'R'US: <a href="http://www.sonorusproject.eu">www.sonorusproject.eu</a>	Others	International	General Public
2011	Web Ascamm - International Projects (Spanish, English & Catalan)	Others	International	General Public
2011	Creation of General Brochure SONORUS PROJECT	Others	International	Specialized
2011	Brochure Distribution at Ascamm Technology Centre	Others	International	Specialized
2011	ASCAMMTECH n° 16 (Catalan, Spanish & English); Sonorus - the first ultrasonic moulding machine	Newsletter	Spain	1,000
2011	Web - ASERM Press Release; First commercial machine for microparts moulding based on ultraSound Excitation	Web	International	General Public
2011	<a href="http://www.moldesymatrices.com">www.moldesymatrices.com</a> News: Ascamm assists in the development of the first commercial machine for microparts moulding based on ultraSound	Web	Spain	Specialized

## 2.2 CEDRAT

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
August 2011	Press release on the webpage dedicated to collaborative projects on our website	Wide spectrum	Worldwide audience Top 3 countries over the last year: 1-France 2- 3-Germany	About 10,000 visitors per month
September 2011	B2B discussion about the realization of a miniature injection pump which could benefit from the SONO"R"US technology	Company EVEON		2
September 2011	EMO exhibition	Machine tool industry	International / German majority	About 140,000 visitors in 2011- about 30 direct contact on the booth

<b>Date</b>	<b>Type &amp; Where</b>	<b>Type of Audience</b>	<b>Countries Addressed</b>	<b>Approx. Size of Audience</b>
October 2011	Hall 11 stand B07 Ezine "Cedrat News" Issue n°62 (p.18)	Wide spectrum All the prospects and clients from our database	(90 000 visitors from ) Worldwide audience	+ 10,000
November 2011	B2B discussion about the realization of a miniature mechatronic system which could benefit from the SONO"R"US technology	Company SORIN		4
January 2012	BIOS fair San Francisco, USA	Medical industry	International	A dozen contacts generated
February 2012	MD&M Anaheim, USA	Medical industry	International	50 contacts generated
April 2012	Medtec Lyon	Medical industry	European, mostly French	37,500 visitors and 10 contacts generated

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
April 2012	Exhibition (HMI) Hannover Messe für Industrie	Wide spectrum – a lot of innovation and R&D managers from various industries (machine-tool, medical, airspace...)	International	230,000 visitors and 50 contacts generated
June 2012	Exhibition & Conference Actuator 2012 in Bremen	Innovation and R&D managers, Scholars, Engineers, from various industries (machine-tool, medical, airspace, automotive...)	International	5,500 visitants at the exhibition and 500 at the conference; 40 contacts generated
November 2012	New Cedrat Technologies Website <a href="http://www.cedrat-technologies.com/fileadmin/user_upload/cedrat_groupe/Technologies/Actuators/Sonic%20%26%20ultrasonic%20generators/SONORUS.pdf">http://www.cedrat-technologies.com/fileadmin/user_upload/cedrat_groupe/Technologies/Actuators/Sonic%20%26%20ultrasonic%20generators/SONORUS.pdf</a>  <a href="http://www.cedrat-technologies.com/en/services/engineering/collaborative-projects.html">http://www.cedrat-technologies.com/en/services/engineering/collaborative-projects.html</a>	Multisectoral	International	About 10,000 visitors per month



Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
January 2013	Newsletter to announce the new Cedrat Technologies Website	Wide spectrum (machine-tool, medical, airspace...)	International	Sent to over 2,500 contacts from our commercial database
April 2013	Exhibition (HMI) Hannover Messe für Industrie	Wide spectrum – a lot of innovation and R&D managers from various industries (machine-tool, medical, airspace...)	International	over 230,000 visitors and minimum 50 contacts expected

## 2.3 ULTRASION

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
September 22 <sup>nd</sup> 2011	La Vanguardia, National newspaper	General public	Spain	846,000
November 14-18 <sup>th</sup> 2011	Equiplast 2011, Barcelona	Plastics and rubber sector	Spain	7,000
January 17-19 <sup>th</sup> 2012	Swiss Plastics	Medicine, micro-systems or automation.	Swiss	5,000
January 28 <sup>th</sup> 2012	El País, National newspaper	New technologies section	Spain	1,961,000
April 1-5 <sup>th</sup> 2012	NPE 2012	Plastics and rubber industry	Orlando (USA)	60,000
April 4 <sup>th</sup> 2012	Article (Publicity), Plastics News (NPE magazine)	Plastics and rubber industry	Orlando (USA)	60,000
September 2012	MMLive	Micro-molding industry	UK / Ireland	
October 2012	K-PROFI Magazine	Plastics industry	Germany, Swiss, Austria	15000
October 2012	Revista Plasticos Modernos	Plastics industry	Spain, Portugal	30000
April 2013	ARW	Research & Investigation	Spain, Europe	5000
February 2013	Südtec / Medtec show (Germany)	Medical and Micro	Europe / WW	35,000

## 2.4 PROMOLDING

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
Nov 30th - Dec 1st, 2011	Precisiebeurs Fair	Industry	Netherlands	20
February 3rd 2012	Explanation at Promolding	Students	Netherlands	24
April 13-15 2012	Esef technishow Fair	Industrial partners	Netherlands	30
Throughout the project	Personal explanation at Promolding	Promolding Customers	Netherlands, USA, Belgium and England	50
Frequently	Explanation at Promolding	Students	Netherlands	24
June 28th 2012	2nd Annual Conference Advance Moulding Technologies Brussels	Professional	Europe	150
October 2012	Article in K-Profi magazin	Professional	Germany, Austria, Swiss	15,800 copies
October 2012	Explanation to customers and distribution of leaflets	Customers	Europe and USA	40
October 2012	Revista Plasticos Modernos	Plastics industry	Spain, Portugal	30000
April 2013	ARW	Research & Investigation	Spain, Europe	5000
February 2013	Südtec / Medtec show (Germany)	Medical and Micro	Europe / WW	35000
December 2013	Sonorus Machine-2 at Precisiebeurs Veldhoven	Professional	Europe	3500

## 2.5 MATEU I SOLE

Date	Type & Where	Type of Audience	Countries Addressed	Approx. Size of Audience
September 20 <sup>th</sup> 2011	E-zine: Mundoplast	Plastics and rubber sector	Spain	<a href="#">See article</a>
October 19 <sup>th</sup> 2011	E-Zine: Inter empresas	Plastics and rubber sector	Spain	<a href="#">See article</a>
November 14-18 <sup>th</sup> 2011	Equiplast 2011, Barcelona	Plastics and rubber sector	Spain	7,000
April 19 <sup>th</sup> 2012	Article, Website Mateu i Solé	Plastics and rubber sector	Spain	<a href="#">See article</a>
April 19 <sup>th</sup> 2012	E-Zine: Inter empresas	Plastics and rubber sector	Spain	<a href="#">See article</a>